

Privacy Policy

1. General Provisions

1. This Privacy Policy sets out the principles for processing and protecting the personal data of users of the **ROSTONE EUROPE** website, available at www.rossbeds.com.
2. The data controller is **ROSTONE EUROPE**, headquartered at **ul. Dworska 56, 38-430 Miejsce Piastowe, Poland**, NIP **6842377777**, email: info@rosstone.pl.
3. The administrator processes data in accordance with applicable laws, including Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (GDPR).

2. Scope of Collected Personal Data

When using the website, we may process the following personal data of users:

- name and surname,
- email address,
- phone number,
- delivery address (for orders),
- IP address,
- data provided via contact forms or orders.

Providing data is voluntary but necessary to provide specific services (e.g., responding to inquiries, processing orders).

3. Purpose of Data Processing

Personal data of users is processed for the following purposes:

- order fulfillment and services offered on the website,
- handling inquiries and correspondence,
- marketing activities and sending commercial information (with user consent),
- customizing website content to user preferences,
- ensuring security and protection against misuse.

4. Legal Basis for Data Processing

The legal basis for data processing is:

- performance of a contract or taking actions at the user's request before entering into a contract (Article 6(1)(b) GDPR),
- user consent (Article 6(1)(a) GDPR),
- legal obligations imposed on the controller (Article 6(1)(c) GDPR),
- legitimate interest of the administrator (Article 6(1)(f) GDPR).

5. Sharing of Personal Data

The administrator may share personal data of users with:

- entities providing services to the administrator, e.g., courier companies, IT service providers, payment operators,
- government authorities if required by law.

Data is not transferred outside the European Economic Area (EEA) unless the user consents or it is necessary to process an order.

6. Data Retention Period

Personal data is stored for as long as necessary to fulfill the purposes for which it was collected, including:

- data related to orders – for the period required by tax law (e.g., 5 years),
- data processed based on consent – until consent is withdrawn,
- marketing data – until an objection is raised.

7. User Rights

Each user has the right to:

- access their data and receive a copy,
- rectify (correct) their data,
- delete their data (“right to be forgotten”),
- restrict data processing,
- object to data processing,
- data portability,
- lodge a complaint with the President of the Office for Personal Data Protection.

8. Cookies

1. The website www.rossbeds.com uses cookies to ensure proper website operation, traffic analysis, and marketing activities.
2. Users can manage cookie settings through their web browser.

9. Changes to the Privacy Policy

The administrator reserves the right to make changes to this Privacy Policy. The current version of the document is always available on the website.

10. Contact

For matters related to data processing, you can contact the administrator via email: info@rosstone.pl.